

11TH LOGISTICS FORUM DUISBURG

March 10-11, 2010

Open for Innovation –
Building Networks for the Future

Mercatorhalle Duisburg in the CityPalais

Programme



Wednesday, March 10, 2010 (separate registration necessary for O1-O3)			
13:30	O1	Wasserstoff-Kompetenz-Zentrum H2Herten	Page 9
13:30	O2	Océ Technologies B.V., Venlo, Netherlands	Page 9
13:30	O3	Danone Waters Deutschland GmbH, logport, Duisburg	Page 9

Wednesday, March 10, 2010			
17:00		Opening of the exhibition, Happy Hour	Page 4
18:00	A1	Opening of the event	Page 4
18:10	A2	Open for Innovations – Politics and Industry in North Rhine-Westphalia	Page 4
18:40	A3	Do you provide outstanding logistics services? - Presentation of the 2010 Logistics Service Award	Page 5
18:50	A4	Intelligent Steel Handling – Management of International Transport Chains	Page 5
19:10	A5	Mega-Infrastructure Projects – Will Central Europe Become the Bottleneck for International Flows of Goods?	Page 5
19:45		Networking and evening programme	Page 5
23:00		End of the evening event	

Thursday, March 11, 2010			
08:00		Welcome coffee and visit to the exhibition	
09:00	B1	Challenges and Potential of Resource-Efficient Logistics	Page 6
	B2	Challenges of International Transports – Security, Customs and Insurability	
	B3	Minimising Truck Waiting Times at Loading and Unloading Bays	
10:30		Coffee and dialogue break, visit to the exhibition	
11:15	C1	Innovative Engine Concepts – Fuel-Efficient and Low-Emission Vehicle Technologies	Page 7
	C2	Orientation as an Opportunity – Holistic Service instead of Individual Products	
	C3	Farsighted Employee Qualification – Identifying Developmental Requirements, Planning and Implementing Measures	
12:45		Lunch and dialogue break, visit to the exhibition	
14:00	D1	Who Finances Infrastructure Modernisation and Expansion?	Page 8
	D2	What Options Do the Mediterranean Ports Offer for Global Supply Chains?	
15:30		Farewell coffee at the exhibition	
16:00		End of the event	

The sequences B1, C1 and D1 as well as the evening event will be simultaneously interpreted from German into English. The language for sequences B2 and D2 is English. Sequence C2 and the workshops B3 and C3 will be held in German.

Media partners



Open for Innovation – Building Networks for the Future

Successful industrial and trading companies and service providers are using the current situation in the world markets to prepare themselves for future challenges. Processes are being systematically analysed and optimised, and value added networks are being geared towards medium and long-term requirements.

In the area of physical logistics, optimisation and innovation can open up numerous options for key improvements in the flow of goods and information: cross-company, holistic services help to cement customer loyalty. Sustainability-focused engine technology paves the way for fuel-efficient and low-emission vehicle fleets. Forward-looking strategies for the expansion of ports and hinterland connections help to create viable alternatives for supply chain routing. Now is also the time for the political decision-makers to establish a favourable framework for sustainable development and future-oriented investment. Governmental action is particularly necessary in the area of infrastructure development – as a driver for the implementation of large-scale projects, for

example, based on strategies that generate long-term benefits beyond the specific locations in question.

The 11th Logistics Forum Duisburg is the ideal platform to talk with other logistics managers about innovative ideas and proven concepts. How do other companies tackle the challenges in the market? What are the strategies that can ensure future business success? You can look forward to a wide range of exciting information and a parallel communication-focused exhibition.

Welcome to Duisburg!



Prof. Dr.-Ing. Raimund Klinkner
President,
German Logistics Association (BVL),
CEO,
Knorr-Bremse AG, Munich

Patron

“Even if nothing’s moving elsewhere, there’s always something moving in logistics.” This is also the message from the past crisis-ridden year. The sector has been recording renewed growth every year since 2001. And despite the crisis, the logistics service providers succeeded in growing their sales by six percent to just under 220 billion euros in 2008. The globalisation of markets and the increasing intensification of trading relations will continue to drive growth in the flow of goods. This presents major challenges for North Rhine-Westphalia as the number one transit state.

But North Rhine-Westphalia is ideally equipped to meet the challenges facing its transport infrastructure. No other region in Europe boasts such a strong and close-knit road, rail and waterway network as the region between the Rhine and Weser rivers. Alongside three international and numerous regional airports, our state also possesses an outstanding information and telecommunication infrastructure.

The status of the Logistics Forum Duisburg is also underpinned by the total of 600 participants, speakers and moderators as well as the 45 exhibiting companies and institutes at last year’s event. At this, the eleventh, Forum, the many attendees will once again pool their expertise to develop comprehensive strategic concepts that will ensure long-term competitiveness in the market.

May the years ahead continue to be successful!



Dr. Jürgen Rüttgers
Minister-President of
North Rhine-Westphalia,
Düsseldorf

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Nordrhein-Westfalen e. V.





17:00

Opening of the exhibition and Happy Hour

Happy Hour

At the parallel special-topic exhibition, you will have the opportunity to find out about solutions and products that can help you to optimise and simplify logistics processes. The exhibition area is the central networking platform of the Forum, the place where you can exchange experiences with other participants about talk about innovative concepts and strategies.

During Happy Hour, you will have an opportunity to “warm up” for the Forum and make your first contacts while enjoying fingerfood and drinks.



18:00

Opening of the 11th Logistics Forum Duisburg



Evening event

In the compact opening session of the Forum, international experts introduced by Karl-Heinz Lippe will take a closer at the various aspects of the Forum theme “Open for Innovation – Building Networks for the Future”. With the focus on the interplay of key elements in value added chains, the speakers will reflect on the core aspects of network design and cooperation from the point of view of industry, the trading sector, service providers and the world of politics. Keynotes, interviews and a panel discussion will help to generate stimuli to drive the cross-sector and cross-border exchange of knowledge and expertise. As part of this opening session, the Logistics Service Award will be presented in recognition of exemplary customer-focused strategies and outstanding logistics activities. In this way, the evening event will address a key question from different perspectives – namely: which measures do the various players need to take in order to ensure that they profit long-term from international cooperation?



Karl-Heinz Lippe
Managing Director, DHL Supply Chain Central Europe, Essen, Member of the Executive Board, BVL



Adolf Sauerland
Lord Mayor of Duisburg



Erich Staake
CEO, duisport Duisburger Hafen AG, Member of the Advisory Board, BVL



18:10

**Open for Innovations –
Politics and Industry in
North Rhine-Westphalia**



Dr. Jürgen Rüttgers
Minister-President of North Rhine-Westphalia, Düsseldorf



Opening, 2010 Logistics Service Award, keynotes, evening programme

18:40

Do you provide outstanding logistics services? – Presentation of the 2010 Logistics Service Award



Prof. em. Peter Klaus
D.B.A./Boston Univ.
Chairman of the Jury,
Logistics Service Award 2010



Jörn Fontius
Member of the Management Board,
Bundesvereinigung Logistik (BVL),
Bremen



18:50

Intelligent Steel Handling – Management of International Transport Chains

Due to the long investment time-frames, network development in the steel producing and processing industry is based on a long-term and farsighted strategy. Best practices in this future-oriented development process and trendsetting models for the use of technology can be transferred between sectors, driving the sustainable success of business activities.



Peter Urban
Member of the
Executive Board,
ThyssenKrupp Steel
Europe AG, Duisburg

19:10

Mega-Infrastructure Projects – Will Central Europe Become the Bottleneck for International Flows of Goods?

The ever-increasing volume of freight traffic calls for the expansion of transport routes. This realisation is the driving force behind major infrastructure projects with impacts that extend far beyond the specific regions in question. Where can we expect to see bottlenecks on the main transport routes in Central Europe – and what measures are necessary to address these problems?



Dr. Max Friedli
Director,
Federal Office of Transport,
Berne, Switzerland



Leo Larsen
CEO,
Sund & Bælt Holding A/S,
Copenhagen, Denmark



René A. B. van der Plas
Director Realisation Maasvlakte 2,
Port of Rotterdam N.V.,
Rotterdam, Netherlands

Networking and evening programme

Following this opening session, you can enjoy a varied range of food and beverages in the exhibition area. The evening event is the ideal setting for networking in a relaxed atmosphere. The jazz group “mink!” featuring piano, double bass and low-key vocals will create the perfect communicative mood for catching up on existing – and making new – contacts. You can look forward to an entertaining evening.



19:45

Evening
programme



09:00 B1 Challenges and Potential of Resource-Efficient Logistics 

Parallel sequence



Moderation

Prof. Dr.-Ing. Frank Straube
Executive Director,
Institute for Technology and Management, Head of
the Faculty of Logistics, Berlin Technical University,
Member of the Advisory Board

*Findings of the BVL Working Group
"International Logistics –
Environmental and Resource Efficiency"*



**Green Logistics –
Strategy, Implementation, Outlook**

Michael Lohmeier
Senior Expert GoGreen Programme,
Deutsche Post DHL,
Bonn



**How the Targeted Choice of Transport Modes in
International Networks Paves the Way for CO2-
Optimised Logistics Chains**

René Schöbel
Project Manager Transport and Logistics Strategy,
DB Mobility Logistics AG, Berlin

09:00 B2 Challenges of International Transports – Security, Customs and Insurability 

Parallel sequence



Moderation

Ines Laasch
Business Development Manager,
dbh Logistics IT AG,
Bremen




**Security in Worldwide Transports – Current
Requirements for Centralized Spare Parts Logistics**

Marc Klingeleers
Team Leader Transport Control and Development,
Scania Parts Logistics,
Oplabbeek, Belgium



**Aligning Transport Chains –
Impacts of the AEO on Safety and Security**

Hans-Peter Grage
Customs and Compliance Manager Deutschland,
Hellmann Worldwide Logistics GmbH & Co. KG,
Hamburg

09:00 B3 Minimising Truck Waiting Times at Loading and Unloading Bays 

Workshop



Moderation

Stefan Krautwurst-Leister
Head of Unit, Dachser Food Logistics,
DACHSER GmbH & Co. KG,
Kempten



**Boosting Vehicle Productivity in the Field of
Food Transportation**

Steffen-Kai Schober
Managing Director,
Schober Transport GmbH,
Weinstadt



**Cooperation between Shipper, Freight Forwarder
and Recipient Boosts Docking Efficiency**

Matthias Bähr
Head of Central Logistics Strategic Business Seg-
ment Full-Range Stores,
Rewe Zentrale AG, Cologne



**How Plannable Handling Operations Help to
Optimise Process Costs**

Helmut Kinzler
Head of Logistics,
Eckes-Granini Deutschland GmbH,
Nieder-Olm

C1 Innovative Engine Concepts – Fuel-Efficient and Low-Emission Vehicle Technologies  **11:15**

Parallel sequence



Moderation

Robert Kümmerlen
Head of the Logistics Desk, DVZ/LOG.,
DVV Media Group,
Hamburg



Future-Oriented Drive Concepts – Framework and Strategies from an Ecological Perspective

Dr. Harry Lehmann
Head of the Environmental Planning and
Sustainability Strategies Section,
German Environmental Agency, Dessau-Roßlau



Euro VI Drives Efficiency and Reliability of Diesel Engines

Meinrad Signer
Deputy General Manager,
Iveco Motorenforschung AG,
Fiat Powertrain Technologies, Arbon, Switzerland



Eco Profile and Cost Efficiency – Experiences with the Use of Trucks Running on Natural Gas

Markus Bappert
Managing Director,
Ludwig Meyer GmbH & Co. KG,
Friedrichsdorf

C2 Service Orientation as an Opportunity – Holistic Service instead of Individual Products  **11:15**

Parallel sequence



Moderation

Dr. Andreas Baader
Managing Director,
Barkawi Management Consultants GmbH & Co. KG,
Munich



The Successful Development of New Business Areas – Transformation of a Producer into a Service Provider

Erik-Werner Radke
Executive Maintenance and Technical Support,
IBM Deutschland GmbH, Frankfurt a. M.



Transformation of an Industry – from Single Product Purchasing to the General Availability of Applications

Richard Schlauri
Executive Vice President, Head of Services Delivery
and Support, Siemens Enterprise Communications
GmbH & Co. KG, Munich



Tailored Logistics – Front-to-End Supply Chains for the Successful Repositioning of Trading Companies

Johan Geurts
Managing Director,
Seacon Logistics Deutschland GmbH,
Duisburg

C3 Farsighted Employee Qualification – Identifying Developmental Requirements, Planning and Implementing Measures  **11:15**

Workshop



Moderation

Dr. Josef Decker
Director of Studies,
BVL Campus gGmbH,
Bremen



Organisational Development in the Field of Global Supply Chain Management

Burkhard Brell
Project Manager Supply Chain Academy,
Central Purchasing and Logistics unit,
Robert Bosch GmbH, Stuttgart



Personnel Development and Training in Decentral Structures

Bruno Bleicher
CFO,
Horst Mosolf GmbH & Co. KG,
Kirchheim

14:00

D1 Who Finances Infrastructure Modernisation and Expansion?



Parallel sequence



Moderation

Prof. Dr. Claudia Kemfert

Head of the Energy, Transportation, Environment Department at the German Institute for Economic Research (DIW), Berlin, Professor of Energy Economics, Hertie School of Governance, Berlin

Join in the debate



Hermann Grewer

Owner and Managing Director, Hermann Grewer Spedition GmbH & Co. KG, Gelsenkirchen, President, German Federation of Freight Transport, Logistics and Disposal (BGL)



Dr.-Ing. Roberto Ferravante

Deputy Head of Unit "Logistics" (TREN B.3), European Commission, DG TREN, Brussels, Belgium



Dirk Söhngen

Managing Director, Bilfinger Berger PI Corporate Services GmbH, Wiesbaden

14:00

D2 What Options Do the Mediterranean Ports Offer for Global Supply Chains?



Parallel sequence



Moderation

Tim Kurth

Head of Corporate Logistics, Aurubis AG, Hamburg



Port Selection Based on the Total Cost Approach

Klaus Venus

Director Logistics & Order Process, Mondi Uncoated Fine Paper Sales GmbH, Vienna, Austria



Developing Alternatives to the North Range Ports – Systematic Use of Hinterland Connections

Stefan Pohnert

Authorised Signatory, TransCare AG, Wiesbaden



Sustainable Transport Networks Driven by New Alternatives in Worldwide Trading Logistics

Santiago G. Mila

Deputy Managing Director, Barcelona Port Authority, Barcelona, Spain



Gaining Cost Efficiency by Shortening Multimodal Hinterland Transports

Gregor Veselko, PhD

President of the Management Board, Port of Koper, Slovenia

15:30

Farewell coffee at the exhibition

Over a farewell coffee or a draught beer and savoury snacks, you can sit back and reflect on the stimuli and discussions of the last one-and-a-half days. You can talk to speakers and other Forum attendees about how to transfer new ideas and implement concrete measures in your own company. At the parallel special-topic exhibition, a wide range of providers will be presenting products and services to help you in this endeavour. Make the most of this opportunity to talk about potential cooperation in a relaxed and friendly atmosphere. And as the Forum draws to a close, you can still rely on a steady flow of information: an interview guest will be once again be taking a seat on the DVZ "red sofa" during the farewell coffee.



Wednesday, March 10, 2010 – outdoor sequences

<p>O1 Wasserstoff-Kompetenz-Zentrum H2Herten</p> <p>The Future-Oriented Use of Technology – Mobile and Stationary Fuel Cell Applications</p> <p>Dieter Kwapis Project Manager, Anwenderzentrum H2Herten GmbH, Herten</p> <p>Tour of Germany's first municipal application centre for hydrogen and fuel cell technology as well as the logistics facilities of LGI and Panopa on the site of the former Ewald coalmine</p>	<p>(separate registration necessary)</p> 	<p>13:30</p> <p>Outdoor</p>
<p>O2 Océ Technologies B.V., Venlo, Netherlands</p> <p>Cooperation in the Supply Chain – How Logistics Services Tie In with the Production of Printing Systems</p> <p>Wolfgang Chill Head of Region West Sales, Océ Document Printing, Océ-Deutschland GmbH, Mülheim/Ruhr</p> <p>Tour of production and distribution operations for the printing systems at the OEM as well as the configuration of printing materials in the logistics centre operated by Frans Maas</p>	<p>(separate registration necessary)</p> 	<p>13:30</p> <p>Outdoor</p>
<p>O3 Danone Waters Deutschland GmbH, logport, Duisburg</p> <p>Greensponsibility in the Supply Chain – an Example of Environmentally Compatible Business Activities</p> <p>Carsten Stelter Supply Chain Director, Danone Waters Deutschland GmbH, Frankfurt a. M.</p> <p>Tour of the train unloading area, the washing plant for reusable crates and the automatic crate loading plant at the rail hub operated by freight forwarder Reiner Bohnen</p>	<p>(separate registration necessary)</p> 	<p>13:30</p> <p>Outdoor</p>

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Your registration

You can register for the 11th Logistics Forum Duisburg

- online at www.bvl.de/duisburg or
- by phone on +49 / 421 / 173 84 34.

Participation fees

€ 550.– for members of BVL

€ 650.– for non-members of BVL

Special terms for scientists/researchers and students on request.

Event venue

Mercatorhalle Duisburg in the CityPalais

Landfermannstraße 6

47051 Duisburg, Germany

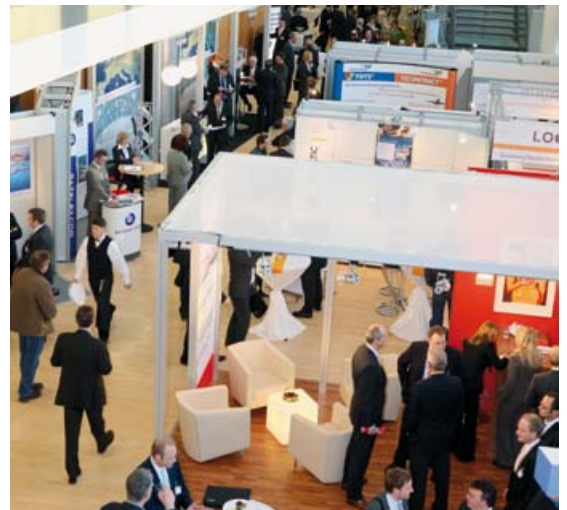
Parallel special-topic exhibition

The parallel special-topic exhibition is the ideal setting where you can find out about, among other things, the product and service portfolio of logistics service providers, providers of customised technical solutions, IT companies and scientific institutes conducting hands-on research – and where you can make new contacts in an atmosphere characterised by interaction and communication.

Are the activities of your company closely related to the themes of the Logistics Forum Duisburg?

- Use this compact one-and-a-half-day event to interact with logistics decision-makers from a wide range of different sectors
- Showcase your logistics expertise and your tailored solutions
- Take advantage of the relaxed atmosphere to pique the interest of potential customers

Please feel free to contact us if you would like further information – we will be happy to answer your questions and to help you find the best way to reach potential customers.



2009 exhibitors

Bosch Sicherheitssysteme GmbH

Dematic GmbH

DHL Exel Supply Chain

Duale Hochschule Baden-Württemberg Lörrach

DVV Media Group GmbH

FIEGE Stiftung & Co. KG

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Qualcomm Enterprise

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SBB Cargo GmbH

Spedit GmbH

Tag der Logistik

TIP Services GmbH

TRANSPOREON GmbH

WTS Aktiengesellschaft

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- Düsseldorf airport is only 50 km away, and LOGPORT Duisburg only 30 km.
- This trimodal location is ideal for companies active in global imports and trade, as well as logistics firms that ship goods to Germany via the ports Antwerp, Rotterdam, Bremen and Hamburg.
- It is also a perfect logistics hub for manufacturers and logistics firms that purchase goods primarily from overseas suppliers.



 50 km (DUS)	 7 km (Emmelsum) 30 km (logport)	 10 m / 11.50 m
 Direct (BETUWE)	 2.5 km (A3) / 10 km (A59) Access to A31 and A57	 5 t/m ²

Contact: Rudolf Hämel, rhaemel@prologis.com

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